

## **INTERNET AND THIRD-PARTY WEBSITE RESTRICTIONS**

(a) A VIP and/or Customer is prohibited from creating or registering any third-party website in order to promote, sell or advertise their Amplifei business or Amplifei products without Amplifei's express written approval. A VIP and/or Customer is prohibited from using or attempting to register any of Amplifei's trade names, trademarks, service names, service marks, product names, URLs, advertising phrases, the Amplifei logo or the Amplifei name or any derivative thereof, for any purpose including, but not limited to, Internet domain names (URL), third party websites, e-mail addresses, web pages, or blogs.

(b) An Amplifei VIP may not (directly or indirectly through any intermediary or instrumentality) advertise, offer for sale, or facilitate the offering for sale of any Amplifei products or services or offer the Income Opportunity on any online auction websites, internet retailer sites, or online marketplace websites. Examples of such sites include, but are not limited to, eBay®, Amazon, Facebook Marketplace, Sears.com, Jet.com, Walmart.com, and Etsy. This obligation survives the termination of a VIP's Agreement with Amplifei.

(c) Social Media sites may be used to advertise Amplifei products or services. PROFILES A VIP OR CUSTOMER GENERATES IN ANY SOCIAL COMMUNITY WHERE AMPLIFEI IS DISCUSSED OR MENTIONED MUST CLEARLY IDENTIFY THE VIP AS AN INDEPENDENT AMPLIFEI VIP, and when a VIP and/or Customer participates in those communities, VIPs and/or Customers must avoid inappropriate conversations, comments, images, video, audio, applications or any other adult, profane, discriminatory or vulgar content. The determination of what is inappropriate is at Amplifei's sole discretion, and an offending VIP and/or Customer will be subject to disciplinary action. Banner ads and images used on these sites must be current and must come from the Amplifei approved library, official Amplifei website or social media outlet. If a link is provided, it must link to the posting VIP's Replicated website. VIPs may not direct social media followers to any other website where Amplifei products are sold on the Internet unless the website has been specifically approved in writing by Amplifei as a third-party website where the VIP may offer Amplifei products for sale.

(d) Anonymous postings or use of an alias on any Social Media site is prohibited, and offending VIPs will be subject to disciplinary action.

(e) VIPs and/or Customers may not use blog spam, spamdexing or any other mass-replicated methods to leave blog comments. Comments VIPs or Customers create, or leave must be useful, unique, relevant and specific to the blog's article.

(f) VIPs and/or Customers must disclose their full name on all Social Media postings, and conspicuously identify themselves as an Independent Amplifei VIP for Amplifei. Anonymous postings or use of an alias is prohibited.

(g) Postings that are false, misleading, or deceptive are prohibited. This includes, but is not limited to, false or deceptive postings relating to the Amplifei income opportunity, Amplifei's products and services, and/or your biographical information and credentials. Any testimonial that is shared should include an FDA disclaimer statement within the post. Our products are not approved to diagnose, treat or cure any known disease, virus or ailment.

(h) VIP and/or Customer are personally responsible for their postings and all other online activity that relates to Amplifei. Therefore, even if a VIP does not own or operate a blog or Social Media site, if a VIP and/or Customer posts to any such site that relates to Amplifei or which can be traced to Amplifei, the VIP is responsible for the posting. VIP and/or Customer are also responsible for postings which occur on any blog or Social Media site that the VIP and/or Customer owns, operates, or controls.

(i) As an Amplifei VIP, it is important to not converse with any person who places a negative post against you, other VIPs, or Amplifei. Report negative posts to Amplifei at [compliance@Amplifei.com](mailto:compliance@Amplifei.com). Responding to such negative posts often simply fuels a discussion with someone carrying a grudge that does not hold themselves to the same high standards as Amplifei, and therefore damages the reputation and goodwill of Amplifei.

(j) The distinction between a Social Media site and a website may not be clear-cut, because some Social Media sites are particularly robust, Amplifei therefore reserves the sole and exclusive right to classify certain Social Media sites as third-party websites which are herein prohibited.

(k) If your Amplifei business is cancelled for any reason, you must discontinue using the Amplifei name, and all of Amplifei's trademarks, trade names, service marks, and other intellectual property, and all derivatives of such marks and intellectual property, in any postings and all Social Media sites that you utilize. If you post on any Social Media site on which you have previously identified yourself as an Independent Amplifei VIP, you must conspicuously disclose that you are no longer an Independent Amplifei VIP.

(l) Failure to comply with these Policies for conducting business online may result in the VIP losing their right to advertise and market Amplifei products, services and Amplifei's business opportunity online in addition to any other disciplinary action available under the Policies and Procedures.

(m) VIPs are prohibited from selling Amplifei products to individuals or entities that they know, or should know, intend to resell the products. VIPs must sell Amplifei products only to end user customers, and VIPs shall not sell to any person any quantity of Amplifei products greater than that generally purchased by an individual for personal use. VIPs must take reasonable steps to ensure that they do not violate these prohibitions.



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## **INTERNET/SOCIAL MEDIA SHORT VERSION**

### **Blogs, Chat Rooms, Social Networks, and other Online Forums.**

VIPs who wish to employ the use of chat rooms, personal social networks and online forums to promote their Amplifei business may do so under certain conditions only. VIPs may post their Amplifei Link on personal social medial accounts and in emails for prospects to click on in order to visit the VIP's replicated website. No other product or service may be promoted or discussed in conjunction with, nor may any comparisons be made concerning other products, their ingredients, effectiveness, etc. in connection with Amplifei. VIPs may not make claims of any nature whatsoever concerning Amplifei products or Opportunity. Only statements made in official Company Material may be used to promote products or the Amplifei opportunity. VIPs may list local VIP meetings and any corporate events to which visitors would be welcome.